Permit #F00023342

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023342 **Type of Permit:** FILMING **Release Date:** 01/22/2010

Production Company FIRST SHOT PRODUCTIONS

Insured Company Name FIRST SHOT PRODUCTIONS

Contact Phone No. 1 310-806-4900
Contact Phone No. 2
Fax 310-806-4901
Address 8581 SANTA MONICA BLVD., #460 WEST HOLLYWOOD, California 90069

Production Title LUCKY MAGAZINE BAG

Type of Production Still Photo

Producer Shotsie Kramer

Director N/A N/A

1st AD N/A N/A

Production Manager Suzette Kealen

FilmL.A. Coordinator Daniel Alvarez

Location Manager Suzette Kealen
Primary Phone Office - 917-951-3346
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 310-806-4900
Secondary Phone

Fees

Posting 300	$26.00
Notification Charge	$230.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $316.00

Number of Locations 3

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Summary Information — Location

Permit Number	F00023342	**Location Manager**	Suzette Kealen
Production Company	FIRST SHOT PRODUCTIONS	Primary Phone	Office - 917-951-3346
Insured Company	FIRST SHOT PRODUCTIONS	Secondary Phone	
Production Title	LUCKY MAGAZINE BAG		

Location Address 101 FWY, 5 FWY, FOUNTAIN, ALVARADO (INCLUSIVE, EXCLUDES FREEWAYS), LOS ANGELES, CA, 90017

Location Names

Location Type Walking Grid

Location Description

Film Dates 1/23/2010 - 1/23/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document First Shot, Shotsie Kramer.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	1

Personnel on Location

Type	Quantity
Crew	14

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Interior models against scenery; Putt Putt generator;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Summary Information — Location

Permit Number F00023342
Production Company FIRST SHOT PRODUCTIONS
Insured Company FIRST SHOT PRODUCTIONS
Production Title LUCKY MAGAZINE BAG

Location Manager Suzette Kealen
Primary Phone Office - 917-951-3346
Secondary Phone

Location Address Sunset Blvd, Lucille Ave - Hyperion Ave, Los Angeles, CA, 90027

Location Names

Location Type Street

Location Description

Film Dates 1/23/2010 - 1/23/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	1

Personnel on Location

Type	Quantity
Crew	14

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Interior models against scenery; Putt Putt generator;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

Posting "No Parking" signs E/S Lucile, 50' north of Sunset-north 600'

Approximate Footage 0 - 300 **Log Number**

Date(s) 1/23/2010 to 1/23/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00023342	**Location Manager**	Suzette Kealen
Production Company	FIRST SHOT PRODUCTIONS	Primary Phone	Office - 917-951-3346
Insured Company	FIRST SHOT PRODUCTIONS	Secondary Phone	
Production Title	LUCKY MAGAZINE BAG		

Location Address Carroll Canal Wk, Grand Canal Ct, Dell Av, Carroll Canal Ct (inclusive), Venice, CA, 90291

Location Names

Location Type Walking Grid

Location Description

Film Dates 1/24/2010 - 1/24/2010 09:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	13
Vans	1

Personnel on Location

Type	Quantity
Crew	14

Filming Activities Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : LA County Parking lot
Street : Parking in PCI lot on Pacific & Venice

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of First Shot Productions ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4/9/07

X

Representative's Signature

SHOTSIE CRAMER

Representative's Name (Please Print)

CEO

Representative's Title (Please Print)

1st Shot Prod.

Name of Principal (i.e. company name)
(Please Print)

8581 Sta Monica Blvd. #460
West Hollywood, CA
90069

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT